



Army AL&T Magazine Subscriber Distribution Changes

Much like the Army in general, the U.S. Army Acquisition Support Center (ASC) has been challenged to continue to find cost and production efficiencies. We have, therefore, examined our magazine production costs and determined there are several ways to reduce overall printing and postage expenditures to maximize sound cost-avoidance strategies and streamline production processes. One such effort involves transitioning *Army AL&T* Magazine from bimonthly to quarterly publication. Another magazine-related cost-saving effort involves eliminating our individual subscriber database and moving to unit- and organization-only distribution via the Army Publishing Directorate (APD).

Quarterly Publication

Army AL&T Magazine will now be published January-March, April-June, July-September and October-December. We will be revising our Writers Guidelines soon, but in the meantime a tentative deadline schedule for article submission is as follows:

Issue	Author's Deadline
January-March	1 November
April-June	1 February
July-September	1 May
October-December	1 August

Subscriptions and Distribution

Effective immediately, all Army acquisition commands, units or organizations wishing to receive *Army AL&T* Magazine will need to set up an account with APD and submit a *DA Form 12-R*. For your reference, *Army AL&T* Magazine's Identification Number (IDN) is 050035 and the PIN is 077928.

Each unit should order no more than 1 magazine per 10 assigned personnel. The directive governing the *DA Form 12-R* is *DA PAM 25-33*. Both of these can be downloaded or browsed from APD's Web site at <http://www.apd.army.mil>. Your unit's publications noncommissioned officer or your installation's Directorate of Information Management can help you through this process. You can then fax the *DA Form 12-R* to (314) 592-0920 or DSN 892-0920, ATTN: Account Processing. For more detailed information, call an APD Account Processing Team member at (314) 592-0910 or DSN 892-0910.

Individuals who still wish to have personal magazine copies may order paid subscriptions of *Army AL&T* Magazine through the Government Printing Office. The annual subscription rate is \$21. To order, go to <http://bookstore.gpo.gov>, type *Army AL&T* Magazine into the search engine, scroll down until you see the magazine listed and follow the ordering instructions.

We ask that you bear with us through this transformation period. Our intent is to continue to provide Army Acquisition Corps professionals — and the Army at large — with salient educational articles, news and career information in the acquisition, logistics and technology (AL&T) arena. We believe these changes will provide the same level of quality subject matter in a more timely fashion to all of our readers. We will be publishing more content as well as time-sensitive news and information on the ASC Web site at <http://asc.army.mil/pubs/alt/default.cfm>. Visit the ASC Web site frequently for the latest AL&T news and information. As always, we welcome any and all feedback. Please e-mail your comments or questions to us at LetterToEditor@asc.belvoir.army.mil.