ARMY AL&T WRITER'S GUIDELINES

First, read the magazine. There is no better way to understand what we look for in an article than what we publish.

We're looking for articles that tell a story—you have the "what," now explain the "how" and "why." Give us details and specificity on best business practices, innovations and other information valuable to the Army Acquisition Workforce.

Feature articles. News of interest and use to the workforce, written in a problem-solution framework, with the issue presented clearly. The best articles describe solutions in one domain of acquisition, logistics or technology that can be applied in another.

Career-related articles. Timely news or insight on subjects related to Army acquisition careers, training and the like.

Commentary. Thought-provoking and incisive opinions on issues of interest to the Army acquisition enterprise and industry. These could include recommendations for process changes, lessons learned from program managers, or interesting angles on how the Army might do business better.

No-Go articles. We're *not* looking for histories, program overviews, footnotes, endnotes or articles scheduled for publication in other outlets. We do not publish white papers or research papers. We do, however, publish feature articles based on them.

Length. Articles can be short, 500-800 words, or longer, up to 1,600 words. Word counts don't include writer's bio, captions or sidebar, if applicable.

Approach. Articles usually follow one of three narrative types:

- *Expert articles.* The majority of our articles are about best practices and lessons learned. They are usually written by experts in acquisition, logistics, science and technology, contracting, finance and other domains, and approach the subject in a problem-solution framework.
- *Reported articles.* These are articles written by people other than experts, but are reported using experts as quoted sources. They usually focus on best practices and lessons learned.
- *Q&A articles.* Sometimes, an in-depth interview is best presented in a question-answer format. This kind of article can speak to questions the workforce may have about particular issues. Most begin with biographical details of the subject or subjects.
- *Commentaries.* Each issue we publish commentaries from acquisition experts and thinkers, and we welcome insights and fresh takes on how the Army does the business of acquisition.

There are other approaches. **Would-be authors are wise to read the magazine, and then read it some more**.

Images and graphics. Be sure to submit high-resolution photos, charts and other images (as separate files) that illustrate and expand upon the article, along with a brief caption that explains the image. Each photo or graphic needs a photo or graphic credit.

Requirements

We have a few requirements for each article you submit.

Functional lead, public affairs and OPSEC approval. All articles must have functional lead approval from the leadership of the submitting organization and undergo the organization's operational security review. Authors must make their command's public affairs organization aware of the article so that Army AL&T public affairs can collaborate with it for the article's promotion.

Author biographies. These have the author's name and rank or title; education listing the degrees in descending order, area of study and where earned; DAWIA certifications and Acquisition Corps membership, if applicable, and any other credentials that bolster the author's authority.

Submit

Upload your articles, photos, graphics and advertisements at

https://apps.asc.army.mil/altdms/stories/submissions.cfm (CAC required).

Our deadlines are:

- January 15 for the Spring issue

- April 15 for the Summer issue

- July 15 for the Fall issue

- October 15 for the Winter issue

Once your article package is uploaded, you should receive a response from an editor on its status in about a week. If you have any question, please email the editors at armyalt@gmail.com.